



PRIVACY POLICY

Traffic Diversions Group (TDG) is a privately owned company engaged in provision of traffic management and other related services across the state of Victoria and this privacy policy is governed by Australian Privacy Principles (APPs) contained in the Privacy Act 1988 (Cth) (the Privacy Act). The APP's outline the way in which we collect, use, disclose, store, secure and dispose of your personal information. In this policy, "us", "we", or "our" means Traffic Diversions Group Pty Ltd.

We may, from time to time, review and update this privacy policy to also include any new or amended laws, new technology and/or changes to our operations. All personal information held by us will be governed by the most recently updated policy.

Traffic Diversions Group recognises the importance of protecting the privacy of information collected about visitors to our website, in particular, information that is capable of identifying an individual ("personal information"). This Privacy Policy governs the manner in which your personal information, obtained through the website, will be dealt with.

Personal Information

We intend that this policy will protect your personal information from being dealt with in any way that is inconsistent with applicable privacy laws in Australia.

Collection and Use of Information

Personal information that visitors submit to our site is used only for the purpose for which it is submitted unless the law requires or permits us to use or disclose information for any other purpose, or consent is provided by the individual to use or disclose the information for that purpose.

Your personal information details are collected when provided by you either via the website or direct to us by other means. This includes but is not limited to:

- The type of browser you are using.
- The date and time of your visit.
- Your IP addresses. Our web servers gather your IP address to assist with the diagnosis of problems or support issues with our services, information is gathered in aggregate only and cannot be traced to an individual user. This aggregate, non-personal information is collated and provided to us to assist in analysing the usage of the site.
- The address of the website that referred you to ours.
- The addresses of pages accessed, and any documents downloaded.
- The use of cookies. Cookies are electronic tokens containing small amounts of information that are passed between a web browser and server. They are used to maintain session state between pages or to retain information between visits if you intend returning to the website at a later time.

You may opt out from the correlation of passive activity data by turning off cookies in your browser.

Disclosure

By providing personal information to us, you agree that this Privacy Policy will apply to how we handle your personal information, and you consent to us collecting, using and disclosing your personal information as set out in this Policy.

Apart from where you have consented or disclosure is necessary to achieve the purpose for which it was submitted, personal information may be disclosed in certain circumstances where we reasonably believe that disclosure is necessary to identify, contact or bring legal action against anyone damaging, injuring, or interfering with our rights or property, users, or anyone else who could be harmed by such activities.

Your personal information may also be disclosed under certain instances where the law requires such a disclosure. Personal information held on cloud-based information technology platforms we use may be stored overseas.

We may engage sub-contractors or third parties to provide you with goods or services on our behalf. In that circumstance, we may disclose your personal information to those third parties situated within Australia or Overseas in order to meet your request for goods or services.

Security of your personal information.



PRIVACY POLICY

Your Personal Information is stored in a manner that reasonably protects it from misuse and loss and from unauthorized access, modification or disclosure.

When your Personal Information is no longer needed for the purpose for which it was obtained, we will take reasonable steps to destroy or permanently de-identify your Personal Information. However, most of the Personal Information is or will be stored in client files which will be kept by us for a minimum of 7 years. However, we will endeavour to take all reasonable steps to protect your personal information provided to us.

In addition, our employees and the contractors who provide services related to our information systems are obliged to respect the confidentiality of any personal information held by us. However, we will not be held responsible for events arising from unauthorised access to your personal information.

Access to Information

We will endeavour to take all reasonable steps to keep secure any information which we hold about you, and to keep this information accurate and up to date. If at any time, you discover that information held about you is incorrect, you may contact us to have the information corrected.

In addition, our employees and the contractors who provide services related to our information systems are obliged to respect the confidentiality of any personal information held by us.

Social Media

Our websites may use social media features (such as "Like" and "Share" buttons). These are provided and operated by third party sources (e.g., Facebook, Twitter or Instagram) These social media features may collect information such as the page you are visiting on our website/mobile application, your IP address, and may set cookies to enable the social media feature to function appropriately.

Your interactions with these social media features are governed by the privacy policy of the third-party sources providing them. For more information about the data practices of these third-party sources, and to ascertain more about the type of data being collected about you and how the third party uses such data, please refer to their privacy policy directly.

Gaining Access to your Information

You have the right (excluding exceptions outlined in the Privacy Act) to seek access to and update or correct the personal information we hold about you. In the event of a request to access your information, we will ask you to verify your identity. We may charge a fee to cover the costs of meeting your request.

If you would like to seek access to personal information, we hold about you, you can contact us through our website.

Issues

You agree that we are not responsible for the privacy or security practices of any third party and that the collection and use of your information by third parties may be subject to separate privacy and security policies.

If you suspect any misuse or loss of, or unauthorised access to, your personal information, **please contact us immediately through the 'contact us' page on our website.**

For more information about privacy issues in Australia and protecting your privacy, visit the Australian Federal Privacy Commissioner's website; <http://www.privacy.gov.au/>.